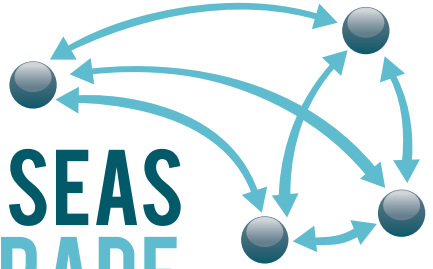


# 2 SEAS TRADE



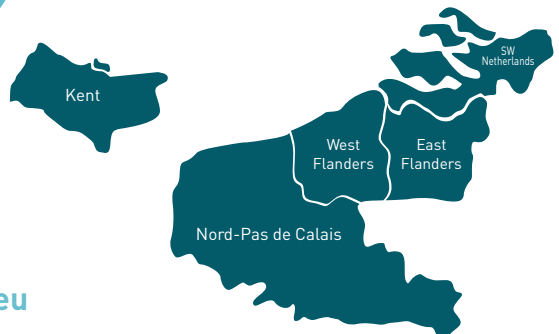
## Would you like to trade in Europe but need some help?

The 2 Seas Trade project can help.

Research shows that companies which trade abroad grow more quickly and recover more easily after a recession. This project aims to support SMEs, particularly those within the 2 Seas area of East and West Flanders, South West Netherlands and Northern France that have not traded in this area before.

The 2 Seas Trade project will give you the tools and support to open those essential trading links. Free services and activities for Kent firms will include:

- Support, advice and information on the Flemish, Dutch and French markets
- Workshops and seminars on various aspects of trade in these areas
- Individual meetings with an international trade advisor and self-assessment 'tools'
- Trade missions to Flanders, the Netherlands and France
- Opportunities to use the 2 Seas Trade stand at general and sector specific European trade fairs to meet potential clients and suppliers.



[www.2seastrade.eu](http://www.2seastrade.eu)

# Who can take part in the 2 Seas Trade project?

Any Kent company wishing to enter these markets for the first time. Because of the similarities within the participating areas, the following sectors are of particular interest, but companies are welcome from all sectors.

- Business & Professional Services
- Environmental Technology
- Creative Industries
- Logistics
- Sustainable Construction
- Food

Register your interest by emailing  
[international.affairs@kent.gov.uk](mailto:international.affairs@kent.gov.uk)  
[www.2seastrade.eu](http://www.2seastrade.eu)

## About the project

The 2 Seas Trade (2ST) project is part financed by the EU Funded Interreg IVA 2 Seas Programme. 2ST aims to encourage and support SMEs in Kent, East & West Flanders [Belgium], South West Netherlands and Nord-Pas de Calais [France] to trade within these partner regions. The project will run from 2011-2013.

The project is being run by the partners shown below who, between them, have many years experience in helping companies trade internationally. The project will also facilitate access to advice from relevant private sector companies such as banks and translators.

