



Welcome to Produced in Kent!

Produced in Kent is your local food group and we believe that Kent really is the Garden of England. There are great products and producers in Kent and we are here to help you grow and develop your markets and reach new customers.

Our main aims are:

- To support and assist our members in realising their objectives
- To encourage the development of competitive and sustainable businesses that contribute to the economy of Kent
- To champion and develop the Kent identity of local products and services through the establishment of the Produced in Kent Ltd brand
- To identify new markets for Kent produce, in Kent, the UK and elsewhere and stimulate demand
- To increase the availability of quality local products from Kent in all retail and wholesale outlets

We will meet these aims by:

- Raising public awareness and interest in local food through media campaigns, festivals and events
- Reconnecting consumers with the source of their food
- Working within the public sector and with larger Kent businesses to ensure Kent food and drink is on the menu
- Encouraging the hospitality industry to make the most of Kent's seasonal produce
- Encouraging members to support each other and developing realistic supply chains
- Developing a brand under which members can trade

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Membership Categories

Once you have identified your category, turn to the benefits and subscription pages for more details

Corporate Member

Companies, institutions or individuals who are interested in helping to promote Produced in Kent Ltd, our aims, our objectives and our members.

Producer Member

Food, drink producer committed to producing (i.e. growing, raising, catching, brewing, baking or manufacturing) and selling quality products that must have undergone a reasonable value added process over and above re-marketing or re-packaging.

Retail, Wholesale and Hospitality Member

Businesses committed to selling or serving locally produced food, drink or craft

- Retail outlets committed to selling local produce
- Wholesalers committed to supplying local produce
- Pubs, hotels, restaurants, caterers committed to sourcing local produce

Associated Member

Businesses that supply or service Producer and Retail, Wholesale & Hospitality members and are committed to supporting Produced in Kent aims and objectives. (Companies must be able to offer a product or service to Producer or Retail, Wholesale & Hospitality Members).

Affiliate Member

Craft /Small Producer - website entry only. (Producer members can begin as an Affiliate member for a maximum of 2 years before becoming a full member).

Farmers Markets

Produced in Kent is able to provide you with a free listing on our website promoting Farmers Markets across Kent. Please contact us to get your market listed on our website. For details on setting up or running a market, or help in developing an existing market please contact www.farma.org.uk

Friend of Produced in Kent

Members of the public interested in food and drink in Kent.

Charity or Educational Establishment

Charities or educational establishments should contact us to discuss your application.

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Membership Criteria

I understand that my application for membership of Produced in Kent Ltd is based on the following criteria:

- I am a business based in Kent and committed to the aims and objectives of Produced in Kent Ltd
- I agree to support Produced in Kent Ltd initiatives and events and provide reasonable information about the performance of my business. I understand that this will be treated in confidence but that it may be used in summary by Produced in Kent Ltd to satisfy current funders or to secure future funding
- I will strive to ensure that my products are of the highest quality and produced with care and commitment
- If I am a member of any relevant quality scheme I will inform Produced in Kent Ltd. I will advise them of any changes in membership of such schemes
- I agree to comply with all relevant legislation relating to Food Safety and Hygiene, Traceability, Environmental Health and Trading Standards
- All products when offered for sale to the public should clearly indicate the provenance or origin of the product for the benefit of the consumer, so that they are able to easily identify local produce
- As a Producer Member - all primary product (fruit, vegetables, meats etc) must have spent the majority of its life in Kent
- As a Producer Member – all products made have undergone a value added process over and above re-packaging or re-marketing and wherever possible, be sourced from products originating in Kent
- As a Retail, Wholesale and Hospitality Member - demonstrate active local sourcing where and when products are available from within Kent
- I agree to provide full details for all products that I intend to carry the Produced in Kent Ltd logo and only to use the logo in accordance with the style guide provided. These details will include, but are not limited to, identity/source of raw ingredients, location of manufacturing/processing and other information requested by Produced in Kent Ltd
- Approval must be granted before the logo may be used

continued overleaf

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



- I understand that I will be required to pay an annual subscription charge for my membership (12 months from the date my membership is approved and payment is received by Produced in Kent Ltd.). The subscription will be due on or before this date the following year. In the event of non-payment of that subscription within 30 days of the anniversary date, Produced in Kent Ltd may thereafter terminate my membership without notice and all benefits of membership will immediately cease. My membership will only be reinstated, at the absolute discretion of Produced in Kent Ltd, upon payment in full of any outstanding subscription
- I understand that I must at all times abide by the Code of Conduct, Produced in Kent Ltd may, in its absolute discretion, terminate my membership for any breach of any term of the Code of Conduct. The decision of Produced in Kent Ltd shall be final. If my membership is so terminated, I understand that all benefits of membership will immediately cease, but there shall be no entitlement to a refund of any sums I have paid



Terms and Conditions

- 1 You agree that Produced in Kent Ltd may record and store information and materials you have posted, transmitted, sent or communicated on this website.
- 2 Information supplied via this website will be retained by Produced in Kent Ltd on a database and will be used to update our records and to contact you with information about relevant initiatives, services or opportunities that we believe you may be interested in. Your details will be stored securely and will not be released to any other organisation. Produced in Kent Ltd is the Data Controller for your information. If you do not wish Produced in Kent Ltd to use this information in this way please contact info@producedinkent.co.uk
- 3 We reserve the right to refuse any application for membership if, in our absolute discretion, we consider that the applicant does not meet the standards required of members, as set out in these Membership Criteria, Terms and Conditions, Code of Conduct or in any other document published for that purpose by Produced in Kent Ltd. The decision of Produced in Kent Ltd will be final.
- 4 We reserve the right to terminate the membership of any member if, in our absolute discretion, we consider that the member has failed to comply with, or maintain, the standards required of members as set out in these Membership Criteria, Terms and Conditions, Code of Conduct or in any other document published for that purpose by Produced in Kent Ltd. The decision of Produced in Kent Ltd will be final. In the event of terminating the membership on these grounds, notice of termination will be given to the member and all benefits will immediately cease, but there shall be no entitlement to a refund of any sums paid by that member.
- 5 If an application for membership is refused, or membership is cancelled, Produced in Kent Ltd accepts no liability whatsoever for any alleged loss which may result.
- 6 In granting membership Produced in Kent Ltd reserves the right to require any member to alter, remove or cease any form of sales production and sale of goods associated in any way with Produced in Kent Ltd that contravenes any current relevant legislation or brings, or is likely to bring Produced in Kent Ltd into disrepute.
- 7 All intellectual property rights on and relating to the site and in the logos, including trademarks, trade names or other signs, vest in Produced in Kent Ltd.

continued overleaf

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



- 8 All marketing and other materials bearing the Produced in Kent Ltd name or logo must only be used in accordance with the Produced in Kent Ltd guidelines. On termination of membership, the licence granted to the member of Produced in Kent Ltd to use its logo, marketing information or any other material of any description ("the materials") is immediately terminated and the materials must, at its option, either be returned to Produced in Kent Ltd or destroyed.
- 9 Any member is entirely responsible for the accuracy of all information included on the site concerning that member. Information provided will be available to members of the public. However, Produced in Kent Ltd reserves the right to reject, edit or remove at any time any information which Produced in Kent Ltd, in its absolute discretion, considers is unsuitable for any reason whatsoever.
- 10 Produced in Kent Ltd will inspect /audit a member before approval of their application and at any time in the future.
- 11 Membership will be conditional upon the payment in full of the required annual subscription charges as set out by Produced in Kent Ltd.



Membership Benefits

Producer and Retail, Wholesale and Hospitality Members

Benefits include:

- Promotion under the Produced in Kent Ltd banner through literature, campaigns, print, television and radio coverage
- Own website page the content of which is fully controlled by you and links to your website if available
- Use of the Produced in Kent Ltd Member logo to promote your business
- Opportunity to apply to use the Produced in Kent Ltd logo on products
- Help and advice in meeting your business objectives
- Website entry on the South East Food Group Partnership website www.southeastenglandfoodanddrink.co.uk
- Opportunity to join the national producer database Food from Britain – www.regionalfoodanddrink.co.uk
- Access to marketing and promotional materials
- Training at subsidised rates
- Opportunities to participate in shows and events at preferential rates
- Trade development opportunities through meet the buyer initiatives and other routes
- Be part of the successful Taste of Kent Awards
- Access to a PR & press release service
- Newsletters and e-bulletins
- Invitations to Produced in Kent Ltd networking meetings and seminars

Forthcoming benefits:

- Entry into the published Produced in Kent Ltd guide and the opportunity to appear in other food and related trail guides
- Opportunity to take part in a Produced in Kent food festival
- Members bulletin board/forum

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Membership Benefits

Associate Members

Businesses that supply or service Producer and Retail, Wholesale & Hospitality members of Produced in Kent Ltd are eligible to join as an Associate Member.

Benefits include:

- Own website page the content of which is fully controlled by you and links to your website if available
- Use of the Produced in Kent Ltd Member logo to promote your business
- Advertisement opportunities in our newsletters and e-bulletins

Forthcoming benefits:

- Access to the members bulletin board/forum

You will also have the opportunity to market your business to the whole of the Produced in Kent Ltd membership. This may be via a networking meeting or a sales offering exclusive to our membership. There will also be advertising and sponsorship opportunities available in our newsletters, food guides and on our website.

Affiliate Members

Craft or non food manufacturers will be eligible to join as Affiliate Members. Additionally, this category is open to start-up food and drink businesses for a maximum of 2 years after which they need to upgrade to a Producer Membership.

Benefits include:

- Own website page the content of which is fully controlled by you and links to your website if available
- Use of the Produced in Kent Ltd Member logo to promote your business
- Opportunities to promote the business at Produced in Kent Ltd networking events
- Advertisement opportunities in our newsletters and e-bulletins

Forthcoming benefits:

- Access to the members bulletin board/forum

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Corporate Membership

For larger companies or organisations who wish to be involved in Produced in Kent Ltd, a corporate membership will be individually tailored to meet your needs.

Businesses today are more aware of the economic, social and environmental impacts of their activities, wherever they operate in the world. We will work with you to see how Produced in Kent Ltd can help reduce these impacts and enhance your business. We can help reduce your food miles or even improve the health of your employees.

As a corporate member you will have the opportunity to demonstrate your commitment to promoting the finest of Kent's food and drink producers and assist these new and growing businesses to establish a sustainable future. In return you will benefit from sponsorship opportunities and access to key events.

If you would like to discuss this further please contact us and we will be happy to put together a package that's right for your business.

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Friends of Produced in Kent

If you have a passion for local produce then we would encourage you to join us as a Friend. By registering your details with us it will enable us to keep you in touch with all that is happening in Kent that relates to food.

- Are you concerned about the provenance and traceability of the food you and your family eat?
- Are you keen to reduce the impact your shopping habits have on the environment?
- Do you want to support local businesses?

Then join us in the campaign to promote local produce and its producers!

Whether your interest lies in getting quality locally produced food on to the family dining table or knowing which restaurants use fresh local ingredients then Produced in Kent can help.

We will send you copies of all our newsletters, food trails and details of all the events where you can find Produced in Kent members.

We will keep you informed of what our members are up to – from new box schemes, to new products and from special offers to exclusive events.

We will also welcome feedback from you about anything to do with local produce and producers. This will be especially important in this year's Taste of Kent Awards when we will be asking you to nominate your local food heroes.

Joining is easy – just go to www.producedinkent.co.uk and go to the Friends page and complete the short contact form.

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Membership Code of Conduct

- To promote the aims and objectives of Produced in Kent Ltd
- To work in collaboration with fellow members
- To source locally thereby reducing food miles
- To work together with fellow members to build supply chains, retaining the economic benefit within local communities
- To ensure that the Produced in Kent Ltd brand represents local provenance and quality to the public

Signed _____
On behalf of Produced in Kent Ltd

Signed _____
Member

Produced in Kent Limited
Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567



Annual Subscriptions

Excluding VAT

| Type of Membership | Turnover | | | | | |
|-----------------------------------|----------------|------------------|-------------------|---------------------|-----------------------|-----------------|
| | £0-£55,000 | £55,001-£250,000 | £250,001-£500,000 | £500,001-£1,000,000 | £1,000,000-£5,000,000 | over £5,000,000 |
| Corporate | On application | On application | On application | On application | On application | On application |
| Producer | £75.00 | £150.00 | £250.00 | £350.00 | £425.00 | £500.00 |
| Retail, Wholesale and Hospitality | £75.00 | £150.00 | £250.00 | £350.00 | £425.00 | £500.00 |
| Associate | £200.00 | | | | | |
| Affiliate | £50.00 | | | | | |

Including VAT

| Type of Membership | Turnover | | | | | |
|-----------------------------------|----------------|------------------|-------------------|---------------------|-----------------------|-----------------|
| | £0-£55,000 | £55,001-£250,000 | £250,001-£500,000 | £500,001-£1,000,000 | £1,000,000-£5,000,000 | over £5,000,000 |
| Corporate | On application | On application | On application | On application | On application | On application |
| Producer | £88.13 | £176.25 | £293.75 | £411.25 | £499.38 | £587.50 |
| Retail, Wholesale and Hospitality | £88.13 | £176.25 | £293.75 | £411.25 | £499.38 | £587.50 |
| Associate | £235.00 | | | | | |
| Affiliate | £58.75 | | | | | |

Produced in Kent Limited
 Bourne Grange Stables, Tonbridge Road, Hadlow, Tonbridge, Kent TN11 0AU
 Tel: 01732 853170 Fax: 01732 852521
www.producedinkent.co.uk

Registered No: 05505567