



Dame Kelly Holmes says “Get ready, get set, go!” to enter Create a Fruit & Veg Masterpiece – London 2012

Create a Fruit & Veg Masterpiece art competition is back for a third time and this year the KOS Media backed competition is in training for an exciting Olympic London 2012 theme.

Sponsored by Hadlow College and RJ Kingsland & Son and with funding from the Kent 2012 Small Grants Fund, the Create a Fruit & Veg Masterpiece has been devised by Kent food and drink champions Produced in Kent. The competition aims to encourage young children of primary school age to interact with Kentish, seasonal fruit and vegetables and devise a picture made from real fruit and veg. as well as encouraging children to engage with sport, the 2012 Olympics and a healthy lifestyle.

Now in its third year, Produced in Kent is delighted to welcome the support of the legendary double Olympic gold winner Dame Kelly Holmes, Kent’s very own double Olympic champion. With the competition opening on Tuesday 3 May and running till Monday 13 June, Dame Kelly Holmes was happy to be at the starting line to open the competition to all Kent primary school aged children with: “Get ready, get set, go!”

Produced in Kent’s Julie Monkman said: “We are absolutely thrilled to have the fantastic support of such an outstanding sportswoman and role model for young people - Kent’s very Olympic champion Dame Kelly Holmes. We’ve also added some bumper new prizes this year and a very exciting live final, which will be judged by TV’s foodscape photographer and artist Carl Warner. With such an exciting competition this year we are looking forward to a bumper crop of entries!”

Get your kids to join the race for a healthier future and enter before the **DEADLINE - MONDAY 13 JUNE.**

For more details & to see a gallery of last year’s winners go to

www.producedinkent.co.uk

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HOW TO ENTER

There are TWO categories – solo and teams – so decide if you want to make an individual entry, or club together in a group – you might be a school class, Brownie pack, Cub pack or Sunday School. As long as you go to school in Kent and are of primary school age (YG Reception – 6) you can enter!

Step one – gather together locally grown fruit and vegetables that are in season in Kent during May and June. For tips about what is seasonal simply click onto www.producedinkent.co.uk then go to *Useful Information – What's in Season?*

Step two - create a picture about the Olympics – it can be any Olympic sport, an iconic scene from London or the Olympic stadium... just let your imagination run wild.

Step three – take a photograph and email it to our panel of judges before the **closing date** on **MONDAY 13 JUNE 2011**

All Kent primary schools will be receiving free posters about the competition as will many Brownie and Cub packs. However if you would like to receive an electronic poster direct simply email events@producedinkent.co.uk

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LIVE FINAL & PRIZES GALORE

TV's very own foodscape artist, Carl Warner, will then pick the three best solo and team entries and the finalists will be invited to re-create their picture in front of a panel of judges at the in a live final on FRIDAY 1st JULY.

Prizes

Produced in Kent has arranged some really exciting prizes and these will all be presented by TV's Carl Warner on **Friday 1 July** after the live final. Everyone who made the finishing line at the Live Final will receive a medal for their achievement – gold, silver, or bronze. The finalists masterpieces will appear in Kent on Saturday and Kent on Sunday and the children will be media stars for the day appearing on Your Kent TV.

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INDIVIDUAL CATEGORY

Winner – *Kelly Holmes My Olympic 10 days* book – a day by day account of the ten days that were to change Kelly's life forever, with lots of fantastic photographs. Together with some gardening goodies and a stunning panoramic framed foodscape print entitled *London Skyline*, generously donated by Carl Warner.

2nd & 3rd Runners Up – Gardening goodies together with Carl Warner's beautiful coffee table hard backed 128 page book entitled *Food Landscapes* and giving a fascinating insight into how the foodscape artist creates his pictures.

GROUP CATEGORY

Winner – Bumper gardening hamper packed with gardening goodies donated by Broadview, including seeds and tools to get kids started with 'grow your own', together with a *London Skyline* framed print generously donate by Carl Warner.

2nd & 3rd Runners Up – Gardening hampers

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For more information or images on:



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