



## **Red, White & Brut!**

### **Produced in Kent launches wine trail**

**Produced in Kent, the non-profit making champion of Kent's food and drink producers, has just uncorked an exciting new wine trail, to allow consumers to discover, experience and sample Kent's award-winning vineyards and wines.**

The free trail (which comes in a handy fold-out A5 colour brochure and is available online at [www.producedinkent.co.uk](http://www.producedinkent.co.uk) or from tourist information centres in Kent) tracks the history and heritage of Kent's wine growing tradition. A fascinating time line charts the rise of the wine making industry, from Roman times, through the Middle Ages, to the present day and readers can find out about today's successful and award-winning wine producers. Full details of Kent's 14 commercial vineyards are included, with a cluster of six vineyards focussed around the 'micro-climate' enjoyed in the Weald of Kent. Many of the vineyards offer fascinating joint vineyard tours and tastings, including Kent's oldest family owned vineyard Biddenden Vineyards, established in 1969, and the largest producer of English wines The Chapel Down Winery (part of English Wines Group).

Wine trail users can 'work up a thirst' with a fabulous 4.7 mile walk, which starts at Camer Park, a 45 acre site of Outstanding Natural Beauty, with the walk passing through Meopham Valley vineyard en route. The trail also includes details of some of the best hotels, pubs and restaurants to enjoy Kentish wines, with information on retailers and visitor attractions in the region that stock the county's wines. There is a fascinating

description of the wine making process too, covering Kent's Red, White, Rosé and Sparkling wines.

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Julie Monkman, manager at Produced in Kent, said: "English wines might once have been a source of amusement and even derision, but they are now a cause for celebration with many Kentish wines sweeping the board in national and international wine competitions. Not only have we witnessed an improved wine-growing climate in Kent, but there has been significant investment in technology, wine making expertise and estates have planted commercially popular varieties of grapes. With a little marketing muscle from Produced in Kent, the 'Garden of England' is now becoming just as famous for its wines as it is for its hops and fruit orchards."

'Red, White & Brut' can be viewed or downloaded from [www.producedinkent.co.uk](http://www.producedinkent.co.uk)

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For more information or images on:



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